

## Campaign Terms & Conditions

<b>Name of Campaign</b>	Bursa In-Depth Equity Analysis (IDEA) Research Competition								
<b>About the Campaign</b>	Bursa In-Depth Equity Analysis (IDEA) Research Competition is a platform for aspiring researchers, analysts and market enthusiasts to demonstrate their skills in equity analysis and report writing. The theme for this Campaign is "Market Trends and Sector Analysis" ("Campaign Theme").								
<b>Pre-Registration and Campaign Period</b>	A pre-Campaign registration will take place from 29 September 2023 to 8 October 2023, during which time, Participants can register their interest with Bursa Malaysia. The Campaign will commence on 9 October 2023 and end on 3 November 2023("Campaign Period").								
<b>Specific Eligibility Criteria</b>	<ol style="list-style-type: none"> <li>The Campaign is open to individuals or teams with a maximum of four participants aged 18 years old and above.</li> <li>Employees of the Bursa Malaysia, are ineligible to participate in the Campaign.</li> </ol>								
<b>Rewards</b>	<table border="1" style="width: 100%;"> <tr> <td>Grand Prize</td> <td>RM5,000</td> </tr> <tr> <td>2nd Prize</td> <td>RM3,000</td> </tr> <tr> <td>3rd Prize</td> <td>RM1,000</td> </tr> <tr> <td>2 x Consolation Prizes</td> <td>RM500 each</td> </tr> </table> <p>Bursa Malaysia will contact the winners and Rewards will be awarded at an award ceremony on the date notified by Bursa Malaysia to the winners.</p>	Grand Prize	RM5,000	2nd Prize	RM3,000	3rd Prize	RM1,000	2 x Consolation Prizes	RM500 each
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<b>Campaign Mechanics</b>	<ol style="list-style-type: none"> <li>A webinar in English will be conducted during the Campaign Period for Participants to familiarise themselves with the Campaign mechanics and rules. Participants are encouraged to join the said webinar which consists of familiarisation sessions to equip themselves with the relevant skills and knowledge for participation in the Campaign.</li> <li>Participants must prepare and submit their research reports during the Campaign Period. These reports should align with the Campaign Theme and guidelines, as outlined in the Campaign's rules.</li> <li>All research reports must be submitted through the designated landing page at <a href="https://www.bursamarketplace.com/idea">https://www.bursamarketplace.com/idea</a>. Participants must specify whether they are participating as individuals or as part of a team. Participants must upload their final research report through the <a href="#">Google Form</a> linked to the landing page. Participants must ensure the accuracy of all personal details provided during the registration and submission process.</li> <li>All research report submissions must adhere to the specified format, including the submission deadline, file format, word/page limits, and any additional requirements outlined by Bursa Malaysia.</li> <li>Submissions must be original work and should not infringe upon any intellectual property rights or violate any ethical guidelines.</li> </ol>								

	<ol style="list-style-type: none"> <li>6. Upon successful registration and submission of the research report for participation in the Campaign, Participants will receive a confirmation email.</li> <li>7. Once Participants have submitted their research reports, such research reports are considered final. No changes or corrections are allowed to be made after submission.</li> </ol>
<p><b>Key Editorial Guide for research reports</b></p>	<ol style="list-style-type: none"> <li>1. No stock recommendations are allowed. The research competition is strictly for research on the macro economy and/or sector outlook.</li> <li>2. While the content is expected to be fundamental-centric, overlaying with technical and/or quantitative analyses is encouraged.</li> <li>3. Strictly no discussion on non-public information.</li> <li>4. The content should be forward-looking. Discussions of historical events or performance for context purposes are allowed, but forward-looking pointers will weigh more in the evaluation process by the judges of the competition.</li> <li>5. All research reports should demonstrate clear investment theses supported by facts and data.</li> <li>6. All research reports should adhere to a high standard of objectivity, ensuring that the findings, analysis, and conclusions are based on sound research principles and evidence that are unbiased.</li> <li>7. Participants should ensure the quality and integrity of their facts and data, employing verified, reliable and credible sources. The analysis should be robust, accurately representing the data and providing valid and reliable insights.</li> <li>8. Research reports should be written in clear and concise language, allowing readers to understand the research objectives, methods, results, and implications. Participants should clearly articulate and strive for coherence in their arguments, presenting information logically and coherently to facilitate comprehension by the judges.</li> <li>9. Participants must properly acknowledge and cite the work of others that has influenced their research. Accurate and consistent referencing should be followed, adhering to a recognised citation style (e.g., APA, MLA, Chicago). Plagiarism or improper citation practices are strictly prohibited.</li> <li>10. Participants should ensure that their research submissions are well-structured and visually engaging. Clear headings, subheadings, and appropriate use of tables, graphs, charts, or visual aids can enhance the clarity and impact of the research findings.</li> <li>11. The length of the content of the research reports must be between 1,000 and 3,000 words.</li> <li>12. The content must be in English only and use the standardized font (Arial, size 10, and color black)</li> </ol>
<p><b>Assessment Criteria</b></p>	<p>The research reports submitted will be assessed based on the criteria below:</p>

<b>Assessment Criteria</b>	<b>Weight (%)</b>
1. Research methodology that include quality of data/ information	30
2. Significance of findings which lead to a strong investment conviction	20
3. Quality of investment theses/idea(s), catalysts and risk analysis	20
4. Coherence of ideas and analysis, good flow of the research report	15
5. Structure and presentation of the research report which includes completion of the components	15
<b>Total</b>	<b>100</b>

The evaluation process will be conducted by a panel of expert judges appointed by Bursa Malaysia and five (5) winners will be selected. The decisions of the judges will be final and binding.

By participating in the Campaign, all Participants are deemed to have given their consent and authorisation for Bursa Malaysia to:

- i. Post the Participants' research reports pursuant to their participation in the Campaign for advertising and publicity purposes on but not limited to social media accounts/platforms, website(s) including Bursa Marketplace, advertisement (print and/ or online) and Electronic Direct Mail; AND
- ii. To use their names and any photographs taken or other information provided by the Participants for current and future advertising and publicity purposes relating to the Campaign.

The campaign described in the "Name of Campaign" section in the table above ("Campaign") is organised by Bursa Malaysia Berhad or any of its subsidiaries ("Bursa Malaysia"). By participating in this Campaign, the Participants agree to be bound by the terms and conditions stated herein ("Terms and Conditions").

### **Eligibility**

1. This Campaign is open to all residents of Malaysia. Eligible persons who participate in the Campaign must meet the specific eligibility criteria described in "Specific Eligibility Criteria" section in the table above (if any) ("Participants").
2. All costs, fees and/or related expenses that are incurred to participate in this Campaign (if any) is the sole responsibility of the Participants.

### **Rewards**

3. Participants who meet the Eligibility criteria in these terms and conditions and the criteria described in the "Campaign Mechanics" section in the table above will be entitled to the Reward described in the "Reward" section in the table above ("Recipients").
4. Bursa Malaysia will issue the Rewards to the Recipients in the manner described in the "Rewards" section in the table above.

5. Bursa Malaysia reserves the right to conduct verification and require additional documentation and information (including, without limitation, proof of identity) from the Recipients before delivering the Rewards to the Recipients.
6. The Rewards are not exchangeable for cash, or other items in kind, and are not transferable.
7. Bursa Malaysia will not be held liable or responsible for any late, misdirected, lost or unsuccessful efforts to notify the Recipients or to issue the Rewards. Bursa Malaysia shall have no liability for any Recipients' failure to receive notices due to spam, junk e-mail or other security settings, email services and/or interruption in the internet connection or any disruption or failure in other means of communication or despatch to the Recipients which is not within the control of Bursa Malaysia.
8. Recipients are solely responsible for any taxes, levies and fees payable as a result of Rewards received.
9. All risks associated with the use of the Rewards shall be assumed by the Recipients.
10. Bursa Malaysia reserves the right to substitute the Rewards with that of equivalent or similar value at any time without prior notice.

### **Disclaimers**

11. To the extent permitted by law, in no event shall Bursa Malaysia or any of its respective officers, servants, employees, directors, affiliates and subsidiaries, representatives and/or agents (including without limitation, any third party service providers engaged by Bursa Malaysia for purposes of this Campaign) be liable to Participants in this Campaign for loss or damage of any kind, including any direct, indirect, special, incidental, consequential, punitive or exemplary loss or damage arising from or in connection with participation in this Campaign; acceptance, possession, use and/misuse of the Rewards. Without prejudice to the generality of the foregoing, this Campaign is provided 'as is' without warranty of any kind, either express or implied, including but not limited to, implied warranties of merchantability, fitness for a particular purpose or non-infringement.

### **Personal Data Protection**

12. Any personal data of the Participants submitted as part of the Campaign will be processed for the purposes of the Campaign and where relevant, the purposes described in the Personal Data Notice on the BURSAMKTPLC website. To read the Personal Data Notice, click [here](#).

### **General Terms and Conditions**

13. Bursa Malaysia reserves the right to withdraw, cancel, suspend, extend or terminate the Campaign and/or to vary, delete or add to any of the Terms and Conditions. To the extent permitted by law, any cancellation, termination, withdrawal or suspension of this Campaign will not entitle the Participants to any compensation against Bursa Malaysia for any and all losses or damages that may be suffered or incurred by the Participants as a direct or indirect result of the act of cancellation, termination, withdrawal or suspension.

14. Bursa Malaysia's decision on any matters relating to the Campaign (including any Rewards) shall be final, conclusive and binding and no further correspondence, appeals or attempts to dispute the same will be entertained in any event.
15. Failure to comply with the Terms and Conditions may result in disqualification from winning or claiming any Reward.
16. The Campaign and the Terms & Conditions shall be governed by the laws of Malaysia.